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## AWARENESS ON VALUATION AMONG BUDDING PROFESSIONALS (TO REACH NEW FRONTIER)

### INTRODUCTION:

Valuation field is a unique field of career. In India lot of budding professionals are there with various working environment with adequate knowledge about the field. Based on my survey and interaction with students and professionals, I found the awareness about valuation field is less.

### VALUE OF VALUATION AWARENESS:

We are in the place to create awareness about the valuation field and its uses, purposes etc., the one who know the value of this valuation field; they only can create awareness and develop the field. According to me valuation profession is

precious and better way to build our career in an upgrading zone. In India, we need to create more awareness about valuation among the students and budding professionals. If we create awareness and educate them about these things, most of them will choose the valuation as their career. Based on the discussion with students, they have a thinking that we have very limited fields to work. But they can't understand about multiple opportunities.

### REACH NEW FRONTIER:

Based on all these discussions we found why lack of awareness among students and budding professionals. We

have to educate them with providing information, approaches, etc., We have to request institutions to educate the students about the advantages of this valuation field. We have to talk about IOV, how they function, how they following rules and then the professional become a disciplined person to shine in this field.

VISION 2047, this will become true once we create awareness about the necessity of valuation. Now we exploring new frontiers in our profession, but this article are totally explaining how budding professionals will enter into this field and make the vision true and surely it will create a way to reach the new frontiers.

