



# Alpna Harjai

Registered Valuer L&B IBBI/RV/02/2019/11077

Bachelor of Architecture

## Empowering Women in real estate : For a stronger future !

It is an old saying that “**charity begins at home.**”

Empowering women always starts from top – Best example is that our Prime Minister has appointed a lady as Chief Minister of Delhi.

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This requires a multi-faceted approach.

Here are some ways to promote women's participation and leadership in the real estate industry.

### Education and Training

1. **Workshops and Seminars:** Organize training sessions on real estate fundamentals, laws, and regulations.
2. **Mentorship Programs:** Pair women with experienced professionals for guidance and support.

3. **Online Courses:** Offer online training modules on real estate management, marketing, and finance.

### Networking Opportunities

1. **Women's Real Estate Networks:** Establish networks for women to connect, share experiences, and collaborate.
2. **Industry Events:** Encourage women to participate in conferences, trade shows, and other industry events.
3. **Leadership Forums:** Invite women leaders in real estate to share their experiences and insights.

### Financial Inclusion

1. **Access to Funding:** Provide women with access to funding options, such as loans or grants, to start or expand their real estate businesses.
2. **Joint Ownership:** Encourage joint ownership of properties to promote women's participation in real estate investments.

### Policy Reforms

1. **Amend Laws:** Advocate for amendments to laws that restrict women's ownership and control of property.
2. **Tax Incentives:** Offer tax incentives to women entrepreneurs in the real estate sector.
3. **Subsidies:** Provide subsidies for women-led real estate projects.

### Breaking Stereotypes

1. **Challenging Biases:** Address and challenge biases and stereotypes that prevent women from entering the real estate industry.
2. **Success Stories of Role Models:** Highlight the success stories of women in real estate to inspire and motivate others.
3. **Media Representation:** Encourage media representation of women in real estate to break stereotypes and promote visibility.

### Breaking Stereotypes

1. **Women's Empowerment Programs:** Collaborate with government agencies to implement women's empowerment programs in the real estate sector.
2. **Subsidized Housing:** Offer subsidized housing schemes for women, especially those from low-income backgrounds.
3. **Training and Capacity Building:** Provide training and capacity-building programs for women in real estate, focusing on skills development and entrepreneurship.