

## About the Author –

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### **Women Valuers playing an important role in the field of valuation**

History reveals female participation in every field since ages. Women have been dedicated towards the society with huge amount of time and energy for the various tasks, whether at homes, education, training or self-development. Despite a great deal of progress, women continue to face difficulties and challenges all over the world. Women participation is a fundamental prerequisite for the gender equality and genuine democracy.

Women have always been great leaders, politicians, key to economic growth, stability and social transformation. Firm with the rules and regulations, ethical, patient and inquiring mind, women are good decision makers. From a homemaker to an entrepreneur, women are able to value things and matters wisely. They have also contributed to India's rapid economic growth accompanied by higher educational attainment, leading to substantial growth in GDP and increase in tax revenues.

Talking about the field of valuation, being technically qualified, women are rendering their services with full judgement, analysis, competence, knowledge and experience. Women strive for impartiality and objectivity when dealing with work and communicating with colleagues and clientele. They fulfil their commitments in a reliable and efficient manner. At present there are many women who have taken up valuation as their profession with confidence, perfect communication skills, empathy, honesty, wisdom and freedom. Women's direct engagement in decision making means ensuring better accountability. Women ensure work best to their ability, a representative to their clients and influence decisions. With these qualities they have already proved their potentials and efficiencies and gained confidence in the society. More women are being engaged in the valuation works because of their confidence, dedication and depth of valuing assets.

Although women have all the qualities too many are missing the tools, sponsors, and know-how they need to move successfully into the workplace. They are still lagging far behind. They lack proper guidance and face obstacles. They should more effectively integrate into the workforce. Aspiring women should advance their careers and business to contribute in the network and achieve their professional goals. They need to be more alert and take account of new expectations and requirements of clients as well as new and more sophisticated factors influencing the markets. They have to access to better information fit for purpose. Accurate and transparent property valuation is essential on a number of crucial levels. They also need to be more receptive to changes such as in how data is gathered and increased. They should try experimentation with new ideas of reporting to lead to better outcomes for the client and the society.

They should emphasize of future development and client interaction. They should have a high-level insight into the local market, city, country and may be even the international level. One female venture capitalist who spoke on background said she often advised women to be less modest in describing themselves and the growth potential of their business compared to men. People often assume women are more risk-averse. but they are more risk-aware.

Gwendoline Callaghan became a registered valuer in 1983. She became the first female member of Valuation Registration Board, the industry's disciplinary body in 1996. Insolvency Professional (IP) has in the last few years emerged as a new practice area for many women. The role of IP is multi-faceted and much more challenging which women are handling efficiently.

Valuation is a complex process that requires a range of skills. A woman is also required to make several judgements to determine value. They also have to prove themselves in the increasingly and highly competitive environment.

A woman needs no recognition. She is born with a distinct identity which the world fears to accept. They often have to settle for work in areas where they can work parttime so as to fit in with their responsibilities. It is high time women boost their confidence, track the effectiveness of the strategic decision-making process, increase motivation and determination and prove better valuers.